

# Jeff Goldstein



Jeff is founder of SalesLeadersOnly.com and creator of the <u>WINNING</u> THE SIX-FIGURE SALE sales leadership training program.

He helps Sales Leaders in technology WIN more Big Deals with his Proven 3-Step System.

**Inspect, Assess and Coach** works, is easy to understand and implement and can help sales teams close Big Deals faster!

Over the last 20 years, Jeff has been building sales teams as VP, GM, and president of Canadian high-tech subsidiaries of large US based tech companies (HP, Data General / EMC, NetApp, Veeam Software).

While Jeff is an engineer by training, his entire career has been spent grinding out a sales number...every week, month, and quarter. He's always had income at risk and has been close to the field, close to customers, partners, and the sales teams who make it all happen.

# **Speaking Topics:**

- The Top 6 Questions Sales leaders should be asking to Inspect, Assess and Coach their team's Big Deals.
- How to help your team Win More Six-Figure sales campaigns.
- How to help your team Ruthlessly Qualify so they don't waste time or resources on Big Deals they can's win.
- The Top 10 Steps in a complex sales campaign.
- Sales Lessons learned from the 2008 Recession.
- Developing a Competitive Edge in your Big Deals.



### Relevant Links:

Website: www.SalesLeadersOnly.com

Sales Leadership Course: <a href="https://salesleadersonly.com/course-1/">https://salesleadersonly.com/course-1/</a>

**Upcoming Book:** <u>www.salesleadersonly.com/new-book-notice/</u>

Media Page: <a href="www.SalesLeadersOnly.com/Media">www.SalesLeadersOnly.com/Media</a>
LinkedIn: <a href="www.linkedin.com/in/jeffgoldstein2/">www.linkedin.com/in/jeffgoldstein2/</a>
Podcast Appearance: <a href="https://bit.ly/3mdHX8a">https://bit.ly/3mdHX8a</a>

Please Contact Jeff at <u>Jeff@SalesLeadersOnly.com</u> to Request More Information and Additional Topic Ideas













#### **Short Bio:**

Jeff is the creator of the <u>WINNING THE SIX-FIGURE SALE</u> leadership training program. He helps Sales Leaders in technology INSPECT, ASSESS, and COACH their teams to help Accelerate and Win more Big Deals. Jeff has delivered his 1-hour Masterclass and full ½ day Program to Tech companies like NetApp, Veeam Software, Ingram Micro, FireEye, Canadian Professional Sales Association... Get notified when Jeff's new book "A Sales Leaders Guide to Winning the Six-Figure Sale" is published at <a href="https://salesleadersonly.com/new-book-notice/">https://salesleadersonly.com/new-book-notice/</a>

### Medium Bio:

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# Long Bio

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