

Know It. Sell It.

Research Report | SAMPLE REPORT

Actual item researched and sold

Report ID: WAS-0001	Research date: September 2026
Item: Weber Summit S-450 natural-gas BBQ	Status: SOLD

1 The Short Answer

This appears to be a Weber Summit S-450 natural-gas barbecue in good used condition. The practical local-sale strategy was to present it cleanly, verify that the major functions worked, and price it to attract a serious buyer while retaining negotiating room.

Actual result: Sold for C\$750 one day after listing. The outcome is shown separately so the research and actual result remain distinct.



good
condition

2 Value Summary

Market positioning	Good-condition local private-sale item
Listing strategy	C\$895 asking price
Negotiation reference	C\$700-C\$750, based on eventual buyer dialogue
Best fit	Local marketplace sale / pickup

3 What You Appear to Have

A stainless-steel Weber Summit S-450 configured for natural gas, with side burner and rotisserie capability. The unit had been lightly used but had sat outdoors under cover. Before sale, the burners and venturi area were cleaned, the natural-gas hose was replaced, and operation was re-tested. After the hose replacement there was no gas smell and the grill reached roughly 600°F.

4 What the Market Says

The useful market question was what a local buyer would pay for an older, large natural-gas premium barbecue that was demonstrably working. Condition, cleanliness, proof of operation, pickup logistics, seasonality, and the smaller pool of natural-gas buyers all affect the achievable private-sale price.

5 Best Place to Sell

Facebook Marketplace was the primary choice because the BBQ was large and heavy and local pickup was practical. A secondary local-classified listing could broaden exposure; shipping was not the objective.

6 What I Would Do

Clean and photograph the BBQ carefully, show its stainless-steel condition and key features, state that it has been tested and is working, and disclose that it uses natural gas. List at C\$895, leave room to negotiate, and require local pickup with an appropriately sized vehicle and enough help to move it.

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WHAT HAPPENED NEXT

A real outcome from the sample item

C\$895	C\$750	1 DAY	84%
ASKING PRICE	FINAL SALE	TIME TO SELL	OF ASKING PRICE

Date listed	September 12, 2026
Initial buyer offer	C\$700
Counteroffer	C\$750
Final sale price	C\$750
Date sold	September 13, 2026
Marketplace activity	220 clicks, 7 saves, 2 messages, 1 offer

Why this outcome matters

The sale result is included after the research section rather than being used to rewrite the research after the fact. A Know It. Sell It. report is a market-research estimate and selling plan, not a promise of the price a buyer will ultimately pay.

The sale story

The BBQ attracted an initial offer of C\$700. The seller countered at C\$750; the buyer returned and accepted. The transaction was completed one day after the listing date.

What this sample demonstrates

- Identification of the item and its important selling characteristics.
- A practical pricing and negotiation strategy rather than a single unexplained number.
- Advice on where and how to sell the item.
- A clear distinction between estimated market value and the price ultimately paid by a real buyer.

Important: Know It. Sell It. provides a market-research estimate based on the photographs and information supplied. It is not a professional appraisal, authentication, guarantee of authenticity, or guarantee of selling price. The market ultimately determines the price a buyer will pay.